



Closing session on Friday, May 1, 8 - 10 a.m.:

**Broadband Stimulus Grant/Loan Application -
How to Write a Winning Proposal!**

\$7.2 Billion is available to broadband service providers to build out service in rural unserved and underserved areas of the nation. The National Telecommunications and Information Administration at the U.S. Department of Commerce, the Rural Utilities Service at the U.S. Department of Agriculture, and the Federal Communications Commission are coordinating efforts to prepare and issue guidelines on how to prepare, submit, and be awarded grants and loans under this program. While it may be weeks before these guidelines are issued, there is enough known already to enable many prospective participants to begin preparing their applicants now. This panel of experts will share their expertise on what they believe should be included in a winning proposal and some of the challenges for making application for these grants and loans.

- Dan Rule, RCA Board member and General Manager, Golden State Cellular, moderator
- Jason Adkins, Senior Vice President, Sales & Marketing, Conterra Telecom Services
- Ken Eisner, Managing Director OE Ventures, 1 Economy Corporation
- Greg Hull, Vice President, TMNG Global
- Andy Lipman, Partner, Bingham McCutchen
- Rich Wonders, Vice President-Strategic Marketing, Alcatel-Lucent

We all want to change the world, now's your chance! Join us in Las Vegas for RCA's 17th Annual Convention & Exhibition ... [Revolution Evolution](#)

[REGISTER TODAY!](#)